

One Page Business Case

Assess whether a proposed initiative should proceed. Use estimates and assumptions that reviewers can challenge; this template does not promise approval or financial returns.

Initiative _____ Prepared By _____

Date _____ Decision Owner _____

Problem or Opportunity

Proposed Solution and Scope

Alternatives Including Do Nothing

Expected Benefits and Estimated Costs

Risks and Assumptions

Recommendation and Next Step

Decision _____ Decision Date _____