

Josh Liljenquist

People-centered stories for Minnesota businesses, downtowns, destinations, and community events.

Minnesota-based creator, producer, interviewer, and impact storyteller known online as Joshlilj.



Three ways to build something useful

01

Local-business spotlights

Owner and team conversations, the work behind the business, community context, and an agreed call to action.

02

Community events

On-location storytelling, attendee interaction, stage conversation, event context, and documented follow-through.

03

Destination experiences

A place-led visit connecting local people, businesses, traditions, and practical reasons to spend time there.

A source-aware working model

Define the objective, participant safeguards, deliverables, disclosures, usage rights, and measurement before production. Views are not unique reach; gross sales are not profit; hosted value is not cash raised.

Documented Minnesota precedents

Brooklyn Park business visits - reported by CCX News (2024)
Lotus Minneapolis - reported by CBS News Minnesota (2023)
Twin Cities Blind Sailing - documented Minnesota field story
Minnesota Vikings group experience - organization-supported community experience

Relationship types differ. These records are not presented as chamber contracts, tourism appointments, or current endorsements.

Start a professional inquiry

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Include the place, objective, date, format, budget, distribution, usage rights, and intended result.

joshliljenquist.com/minnesota-community-collaborations/