

12 Keys to Kindness

One Key Can Change Everything.

PROJECT FACTS / OCTOBER 10, 2026 / PROPOSED INITIATIVE

THE PROPOSAL

Josh Liljenquist, known online as Joshlilj, is inviting Minnesota dealerships to explore contributing suitable used vehicles for people facing transportation barriers. The statewide goal is twelve vehicles. The first milestone would be one carefully reviewed transfer.

STATEWIDE GOAL	VERIFIED DEALER COMMITMENTS	COMPLETED TRANSFERS
12 vehicles	0	0

HOW A KEY WOULD BE VERIFIED

Dealer interest alone does not unlock a key. A proposed vehicle must pass appropriate condition, recall, title, recipient-fit, insurance, registration and transfer checks. A key changes to delivered only after a completed handoff is documented. A recipient may choose privacy; filming is never required.

REPORTING BOUNDARIES

No dealership, vehicle, recipient or completed donation is announced by this sheet. The 12-vehicle figure is a goal, not an outcome. Any partner recognition requires approval and appropriate material-connection disclosure. Story publication requires separate consent and verified facts.